



**San Francisco Zoological Society
("SFZS")**

Meeting of the Board of Directors

March 19, 2019

Osher Great Hall, Lurie Education Center

San Francisco Zoo & Gardens

San Francisco, CA

Attendees:

Present: Rosemary Baker, Veronica Bell, Melinda Eisenhut-Dunn, Antoinette Freitas-Krajcar, Janie Friend, Sarah Gammill, Sidney Goodwill, Julia Heidmann, Bill Hudson, Esq., Arthur Humphrey, Nicole Lamps, Doug Magowan, Elizabeth Minick, Joan Murphy, Ed Poole, Esq., Mary Sutton and Charley Zeches.

Call-in: Alex Doll and Jim Hays.

Emeritus: Derek Reisfield and Gail Secchia.

Guests: Brady Riding Group ("BRG")

Officers: Ed Poole, Esq., Bill Hudson, Esq., Tanya Peterson, Esq. and Vince Grubbs.

Staff: Tanya Peterson, Joe Fitting, Vince Grubbs, David Bocian, Chris Connors, Dr. Jason Watters, Robin Wu and Tim Wu, Esq.

Roll Call and Approval of Minutes

SFZS Board Chair Ed Poole called the meeting to order at 12:11 p.m. Roll was taken, and it was determined that a quorum was present. The minutes of the January 24, 2019 SFZS Board Meeting were approved as written. **MSA**

Chair's Report

Chair Poole welcomed all and announced two upcoming Conservation & Education Committee in October. He discussed recent attendance trends at SF Zoo and throughout the Bay Area. Poole spoke about fundraising and reminded Board members about their annual contribution due by June 30, end of SF Zoo's fiscal year. He thanked those who already had made their annual donations. Lastly, Poole announced his and his wife's 90th Anniversary Capital Campaign matching grant, which challenged Board members to pledge or provide their capital gifts before end of fiscal year.

Director's Report

CEO and Executive Director Tanya Peterson provided administrative updates, including a recent finding by SFZS' human relations team that 72% of SFZS employees are women. SFZS broadcasted the statistic on International Women's Day. She then reviewed various marketing metrics, including website metrics and other opportunities for SF Zoo. Peterson also thanked the Pooles for their exciting capital campaign challenge grant and reported on the current list of 90th Anniversary Capital Campaign projects, which

encompass not only the Lipman Family Madagascar Center but also an upcoming Orangutan “Passage and Garden”, a Snow Leopard exhibit expansion, an Andean (or South American) Condor habitat, and an additional train “depot” intended to house an additional train as well as conservation education opportunities. Lastly, she reported on new animals to SF Zoo and Gardens, including a female Komodo dragon named Xena and a male Sumatran tiger to be named at ZooFest 2019. (PPT)

Orangutan Exhibit Update

VP of Animal Care & Enrichment, David Bocian, provided an update on SFZS’ upcoming “Orangutan Passages” or “Phase Two” of the Great Ape Project, which comprises not only of a separate overhead trail system for the orangutans but also an additional outdoor enclosure. Bocian noted that a juvenile male, to be named at ZooFest 2019, and a female orangutan named Judy would be arriving this Spring. Lastly, he provided information about the impact of the palm oil trade on orangutans in the wild. (PPT)

Therapy Horse Program

Sarah Meakin, Executive Director of the Brady Riding Group (“BRG”), provided a presentation on a proposed partnership between BRG and SFZS. She discussed the type of work they do with special needs children and adults, at-risk youth, combat veterans and victims of domestic abuse. She then noted the ways BRG already encompassed SFZS’ mission of the “Three C’s”: by making a connection between humans and animals, by working with volunteers and participants to care for the horses, and by engaging in outdoor activity, which helps to inspire conservation action. Lastly, she and others reviewed specifics of a possible partnership, including potential sites, client access, and program management. (PPT)

ZooFest Update

VP of Philanthropy Tim Wu provided a summary of the 49er and SFZS Snow Leopard fundraising event that occurred in February. Wu believed there would be other marketing and fundraising opportunities with the 49ers in the future. He then provided an overview of the upcoming ZooFest fundraising event, honoring Board member Ed Oates and his wife, Jennifer Hammer. He reviewed various auction items that help to underwrite SF Zoo’s critical animal care needs and education outreach. He also noted that the lives of the late Emeritus SFZS Board member Connie Hooker and her husband, Michael, would be recognized and celebrated at ZooFest. Discussion followed.

Meeting Adjourned at 1:39 pm