# FINANCIAL STATEMENTS WITH INDEPENDENT AUDITOR'S REPORT

YEAR ENDED JUNE 30, 2006



## INDEPENDENT AUDITOR'S REPORT

Board of Directors San Francisco Zoological Society San Francisco, California

We have audited the accompanying statement of financial position of San Francisco Zoological Society (Society) as of June 30, 2006 and the related statements of activities and of cash flows for the year then ended. These financial statements are the responsibility of the Society's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of San Francisco Zoological Society as of June 30, 2006 and the changes in its net assets and its cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America.

GILBERT ASSOCIATES, INC.

Gilbert Associates, Inc.

August 15, 2006

# STATEMENT OF FINANCIAL POSITION JUNE 30, 2006

ASSETS	
CURRENT ASSETS:	
Cash and equivalents	\$ 2,170,076
Current portion of contributions receivable	213,361
Bequests and other receivables	915,668
Prepaid expenses	256,369
Total current assets	3,555,474
CONTRIBUTIONS RECEIVABLE, Net	689,283
CHARITABLE REMAINDER TRUST ASSETS	170,144
INVESTMENTS	6,423,095
PROPERTY AND EQUIPMENT, Net	517,815
TOTAL ASSETS	<u>\$ 11,355,811</u>
LIABILITIES AND NET ASSETS	
CURRENT LIABILITIES:	
Accounts payable	\$ 1,318,506
Due to the City and County of San Francisco	458,137
Accrued expenses	857,326
Deferred revenue	899,700
Current portion of capital lease obligations	35,457
Total current liabilities	3,569,126
CAPITAL LEASE OBLIGATIONS, Net	69,216
Total liabilities	3,638,342
NET ASSETS:	
Unrestricted	1,432,344
Temporarily restricted	2,180,731
Permanently restricted	4,104,394
Total net assets	7,717,469
TOTAL LIABILITIES AND NET ASSETS	\$ 11,355,811

# STATEMENT OF ACTIVITIES (Page 1 of 2) YEAR ENDED JUNE 30, 2006

UNRESTRICTED NET ASSETS:	
REVENUES AND SUPPORT:	
Program revenues:	
Admissions	\$ 3,708,876
Membership dues	1,993,412
Retail commissions	1,131,361
Fund raising and ticketed events (net of direct benefit to donors of \$130,458)	959,060
Retail sales, rides and rentals	920,998
Education	634,191
Parking	533,139
Children's Zoo	55,929
Total program revenue	9,936,966
Other support:	
Management fee	4,120,000
Contributions and bequests	2,790,616
Investment income	441,890
Other income	109,323
Satisfaction of restriction, operations	100,637
Total revenue and support	17,499,432
OPERATING EXPENSES:	
Program services:	
Animals, collections and exhibits	8,522,242
Children's Zoo	1,166,616
Membership services	903,105
Education	843,086
Retail operations	814,963
Admissions and other program expenses	710,396
Total program services	12,960,408
Supporting services:	
General and administrative	1,322,258
Fund raising	1,154,015
Marketing	1,043,994
Total supporting services	3,520,267
Total operating expenses	16,480,675
INCOME FROM OPERATIONS	1,018,757

# STATEMENT OF ACTIVITIES (Page 2 of 2) YEAR ENDED JUNE 30, 2006

UNRESTRICTED NET ASSETS (CONTINUED):	
Depreciation expense	(198,189)
Capital expenditures to be gifted to the City and County of San Francisco	(392,896)
Other capital expenditures	(24,224)
Satisfaction of restrictions, capital	448,143
INCREASE IN UNRESTRICTED NET ASSETS	851,591
TEMPORARILY RESTRICTED NET ASSETS:	
Contributions	1,570,199
Change in value of charitable remainder trust assets	8,157
Donor revision of restrictions	(1,000,000)
Satisfaction of restrictions, operations	(100,637)
Satisfaction of restrictions, capital	(448,143)
INCREASE IN TEMPORARILY RESTRICTED NET ASSETS	29,576
PERMANENTLY RESTRICTED NET ASSETS:	
Contributions	224,112
Donor revision of restrictions	1,000,000
INCREASE IN PERMANENTLY RESTRICTED NET ASSETS	1,224,112
INCREASE IN NET ASSETS	2,105,279
NET ASSETS, Beginning of Year, as restated	5,612,190
NET ASSETS, End of Year	\$ 7,717,469

# STATEMENT OF CASH FLOWS YEAR ENDED JUNE 30, 2006

CASH FLOWS FROM OPERATING ACTIVITIES:	
Increase in net assets	\$ 2,105,279
Reconciliation to net cash and equivalents provided by operating activities:	
Depreciation and amortization	198,189
Net realized and unrealized gain on investments	(270,945)
Permanently restricted contributions	(224,112)
Donated property and equipment	(26,230)
Changes in:	
Bequests and other receivables	(515,777)
Prepaid expenses	(35,934)
Contributions receivable	(36,062)
Charitable remainder trust assets	(8,157)
Accounts payable	60,540
Due to the City and County of San Francisco	44,925
Accrued expenses	190,501
Deferred revenue	57,163
Net cash and equivalents provided by operating activities	1,539,380
CASH FLOWS FROM INVESTING ACTIVITIES:	
Purchases of investments	(1,406,975)
Proceeds from sale of investments	195,000
Purchases of property and equipment	(35,375)
Net cash and equivalents used by investing activities	(1,247,350)
CASH FLOWS FROM FINANCING ACTIVITIES:	
Permanently restricted contributions	224,112
Repayment of capital lease obligations	(35,859)
Repayment of line of credit	(1,200,000)
Net cash and equivalents used by financing activities	(1,011,747)
Net easif and equivalents used by financing activities	(1,011,747)
DECREASE IN CASH AND EQUIVALENTS	(719,717)
CASH AND EQUIVALENTS, Beginning of Year	2,889,793
CASH AND EQUIVALENTS, End of Year	\$ 2,170,076
SUPPLEMENTAL ACTIVITY:	
Cash paid for interest	\$ 61,196

# NOTES TO FINANCIAL STATEMENTS JUNE 30, 2006

#### 1. ORGANIZATION AND OPERATIONS

The San Francisco Zoological Society (Society) is a nonprofit public benefit corporation organized in 1954 for charitable, scientific and educational purposes for the study and promotion of zoology and wildlife conservation and for the education and recreation of the public.

The Society currently provides a wide range of services for the City and County of San Francisco (City) at the San Francisco Zoological Gardens (Zoo). The Society and the City have negotiated a management agreement, which incorporates animal care, management of all facilities, operations, community support and public services.

#### 2. SIGNIFICANT ACCOUNTING POLICIES

**Basis of presentation** – The financial statements are presented in conformity with Statement of Financial Accounting Standards (SFAS) No. 117, *Financial Statements of Not-For-Profit Organizations*. Under SFAS No. 117, the Society reports information regarding its financial position and activities according to three classes of net assets: unrestricted, temporarily restricted, and permanently restricted.

Revenue recognition – Contributions are recognized in full when received or unconditionally promised, in accordance with SFAS No. 116, *Accounting for Contributions Received and Contributions Made*. All contributions are considered available for unrestricted use unless specifically restricted by donors for future periods or specific purposes. Donor-restricted amounts are reported as increases in temporarily or permanently restricted net assets. Temporarily restricted net assets become unrestricted, and are reported in the statement of activities as satisfaction of restrictions, when the time restrictions expire or the contributions are used for the restricted purposes. Permanently restricted net assets are those net assets whose use by the Society is restricted by donor-imposed stipulations that neither expire by the passage of time nor can be fulfilled and removed by the actions of the Society and consist of contributions to the Society's endowment fund.

Education and special event revenue is recognized when the related event occurs. Membership revenue is recognized over the term of the membership, typically one year.

Donated materials, equipment, and professional services are recorded as in-kind donations and recognized at the estimated fair value as of the date of donation or service. Contributed services that do not meet the criteria for recognition under SFAS No. 116 are not reflected in the financial statements.

**Cash and equivalents** – For financial statement purposes, the Society considers all investments with a maturity at purchase of three months or less to be cash equivalents.

**Investments** are stated at fair value.

# NOTES TO FINANCIAL STATEMENTS JUNE 30, 2006

**Property and equipment** are recorded at cost and depreciated using the straight-line method over estimated useful lives of 3 to 39 years. The Society's policy is to capitalize such items with a cost of \$1,500 or more.

Pursuant to the management agreement with the City of San Francisco (Note 13), property and equipment of the Society consists of furniture, furnishings and articles of movable personal property installed in the Zoo by or for the account of the Society, without expense to the City, and which can be removed without structural or other material damage to the Zoo. The City retains title to all real property and all appurtenances, fixtures, improvements, equipment, additions and other property attached to or installed in the Zoo. Capital expenditures by the Society for property and equipment for which the Society does not retain title are expensed when incurred and are donated to the City as a gift upon completion. Capital expenditures gifted to the City amounted to \$392,896 for the year ended June 30, 2006.

**Functional expenses** – The costs of providing the program and supporting services have been summarized on a functional basis in the statement of activities. Certain costs have been allocated to program services based on estimates of employees' time incurred and usage of resources.

**Income taxes** – The Society is publicly supported and exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code.

**Use of estimates** – The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

### 3. PRIOR PERIOD ADJUSTMENTS

Net assets at June 30, 2005, were restated to record a liability for deferred membership dues and for an asset to reflect the Society's interest in an irrevocable charitable trust. Deferred membership dues represent the portion of annual membership dues collected but not earned and have not previously been reflected in the financial accounts of the Society. The impact of these restatements resulted in a decrease in net assets as of June 30, 2005, of \$441,153, an increase in deferred membership dues liability of \$603,140 and in charitable remainder trust assets of \$161,987. The impact of these restatements on the change in net assets for the year ended June 30, 2005, is not considered material.

## NOTES TO FINANCIAL STATEMENTS JUNE 30, 2006

#### 4. CONTRIBUTIONS RECEIVABLE

The Society recognizes contributions receivable at their estimated fair value. Fair value is determined by calculating the present value of the estimated future cash flows. The discount rate used in determining the net present value of pledges receivable was 6% at June 30, 2006. Contributions receivable consist of the following:

Gross contributions receivable Less: Unamortized discount	\$ 915,687 (13,043)
Contributions receivable, net	<u>\$ 902,644</u>
Contributions receivable are due to be collected as follows:	
Within one year In one to five years	\$ 213,361 
Contributions receivable, net	<u>\$ 902,644</u>

#### 5. CHARITABLE REMAINDER TRUST ASSETS

Charitable remainder trust assets reflect the estimated fair value of two irrevocable charitable trusts, held by third-party trustees, for which the Society has a 12.5% remainder interest. The trust agreements provide annual payments to designated lead beneficiaries equal to 8% of the trust value. The trusts expire upon the earlier of the death of the last primary beneficiary or September 2013. After the trusts' specified term, the Society's share of the remainder trust net assets will be distributed. The net present value of these trust assets, which are invested in cash and equivalents, fixed income securities and equity securities, was determined using market values as determined by the trustee, investment returns consistent with the composition of the asset portfolio, life expectancies of the lead beneficiaries and trust term limits, and a discount rate of 6%. Irrevocable charitable trusts whose use is limited by the Society due to time restrictions increase temporarily restricted net assets.

# NOTES TO FINANCIAL STATEMENTS JUNE 30, 2006

#### 6. INVESTMENTS

Investments consist of the following:

Common stock	\$ 1,601,835
Government bonds	1,432,613
Money market accounts	1,330,549
Corporate bonds	1,084,041
Mutual funds invested in equity securities	954,617
Other equity securities	19,440
Total investments	\$ 6,423,095

Investment income consists of the following:

Interest and dividends	\$ 170,945
Net realized and unrealized gains	270,945

Total investment income \$\frac{\$441,890}{}

# 7. PROPERTY AND EQUIPMENT

Property and equipment consist of the following:

Machinery and equipment	\$ 747,246
Furniture and fixtures	325,815
Software	199,538
Other	62,403
Total	1,335,002
Less accumulated depreciation and amortization	(817,187)
Total	<u>\$ 517,815</u>

Management estimates that approximately 57% of depreciation expense relates to program services and 43% to supporting services for 2006.

Machinery and equipment includes assets acquired under capital leases in the amount of

\$179,293, with accumulated amortization of \$40,253, as of June 30, 2006.

# NOTES TO FINANCIAL STATEMENTS JUNE 30, 2006

#### 8. DONATED MATERIALS AND SERVICES

The Society received donated materials and services, which were used for the following activities:

Advertising materials and services	\$ 214,000
Auction items	112,600
Legal services	68,456
Other	40,642
Total donated materials and services	<u>\$ 435,698</u>

## 9. NET ASSETS

Temporarily restricted net assets are available for the following purposes:

Capital program	\$ 1,402,739
Parrot/lorikeet research	513,189
Charitable remainder trust assets – time restricted	170,144
Conservation	21,822
National Geographic fund	18,000
Other projects	54,837

Total <u>\$ 2,180,731</u>

Permanently restricted net assets are invested in perpetuity and consist of the following:

General operations	\$ 2,416,282
Conservation	1,000,000
Education	572,212
Other projects	115,900

Total <u>\$ 4,104,394</u>

Investment proceeds from permanently restricted endowments are used by the Society based upon the donor restrictions identified above.

## NOTES TO FINANCIAL STATEMENTS JUNE 30, 2006

#### 10. LINE OF CREDIT

The Society has an unsecured \$4,000,000 revolving line of credit with a bank to finance capital expenditures and seasonal operations. The line is payable in monthly installments of interest only equal to the bank's prime rate, however, the Society may elect optional interest rates of IBOR plus 1.75% or LIBOR plus 1.75%. The line expires on November 1, 2006. Interest expense totaled \$50,011 for the year ended June 30, 2006. At June 30, 2006, the Society did not have an outstanding balance on this line of credit.

The unsecured revolving line of credit agreement contains various covenants pertaining to maintenance of liquid assets and minimum levels of net income.

#### 11. LEASE OBLIGATIONS

The Society leases certain office equipment and vehicles under capital and operating lease agreements, which expire at various dates through 2011. Rent expense for the year ended June 30, 2006, totaled \$130,580. Future minimum lease payments are as follows:

Year ending June 30:	apital <u>eases</u>	-	erating <u>Leases</u>		<u>Total</u>
2007 2008 2009 2010 2011	\$ 39,287 39,287 35,770 3,564	\$	61,524 61,524 61,524 26,332 5,824	\$	100,811 100,811 97,294 29,896 5,824
Total Less amounts representing interest	 117,908 (13,235)	<u>\$</u>	216,728	<u>\$</u>	334,636
Capital lease obligation	\$ <u>104,673</u>				

#### 12. PENSION PLAN

The Society has a defined contribution plan covering all full-time employees not covered by a collective bargaining agreement. The plan calls for contributions of five percent of covered salaries and is funded by the purchase of insurance annuity contracts. Total plan costs were \$104,818 in 2006.

## NOTES TO FINANCIAL STATEMENTS JUNE 30, 2006

#### 13. CITY AND COUNTY OF SAN FRANCISCO

**San Francisco Zoo management agreement** – The Society has negotiated a management agreement (Agreement) with the City and County of San Francisco, Recreation and Park Commission (City) which was effective on October 9, 1993, and was approved by the Board of Supervisors on September 7, 1993.

The Agreement originally expired on June 30, 1998, and provides for additional automatic extensions for successive periods of five years, not to exceed ninety-nine years. Generally, under the Agreement, the Society receives an annual management fee from the City plus all admission fees, and in turn, is responsible for all operating and maintenance expenses incurred in the operation of the Zoo. Operating and maintenance expenses include, but are not limited to, a reimbursement to the City for civil service personnel costs, utilities and other miscellaneous services.

The management fee under the contract's current extension period is \$4,120,000 per year and will be adjusted upon each subsequent extension based upon the terms in the Agreement.

Operating expenses incurred by the City and paid by the Society as of June 30, 2006 were \$2,069,937.

Amounts due to the City and County of San Francisco consist of the following:

Utilities	\$ 414,970
Payroll	43,167
Total	\$ 458.137

Animal purchase and exchange fund – In accordance with the Agreement, all amounts held by the City in the animal purchase and exchange fund, which was established pursuant to Section 10.187 of the City's Administrative Code, are appropriated to the Society for the purpose of animal purchases at the Zoo annually. In addition, all proceeds from sale or other disposition of animals are deposited into the City's animal purchase and exchange fund or other segregated fund established by the Society. All funds transferred by the City and animal sales proceeds held in the segregated fund established by the Society are to be held in trust by the Society for the benefit of the City, and are restricted to animal purchases. For the year ended June 30, 2006, no funds were transferred by the City to the Society. Purchases of animals in excess of the balance in this fund are paid for and expensed by the Society. Total purchases amounted to \$6,420 for the year ended June 30, 2006. The balance in the annual purchase and exchange fund was \$0 at June 30, 2006.

## NOTES TO FINANCIAL STATEMENTS JUNE 30, 2006

**General obligation bonds** – A general obligation bond measure that will fund \$48 million towards Zoo improvements, passed in June 1997. Series 1999C Bonds were issued in June 1999, Series 2000B Bonds were issued in June of 2000, Series 2002A Bonds were issued in September of 2002 and Series 2005H Bonds were issued in June 2005. All bonds mature twenty years from issuance.

Proceeds from these bonds are available for, but are not limited to, funding the acquisition, construction and/or reconstruction of San Francisco Zoo facilities and properties and all other works, property and structures necessary or convenient for these purposes, and to pay for certain costs related to the issuance of the Series 1999C, Series 2000B, Series 2002A, and Series 2005H.

The City and County of San Francisco are responsible for the issuance, the use of the proceeds and the repayment of these bonds for the benefit of the San Francisco Zoo.

#### 14. FOOD, BEVERAGE AND CONCESSIONS AGREEMENT

The Society has a concessions agreement with Service Systems Associates, Inc. (SSA) to provide for the operation of food, beverage, gift shop and rental concession at the Zoo. SSA has agreed to pay the Society certain percentages of gross receipts based on the various types of concession sales. Retail concession revenues paid to the Zoo totaled \$1,131,361 for the year ended June 30, 2006.

SSA and the Society entered into a new memorandum of understanding (MOU) on April 12, 2006. Prior to this date, SSA paid one percent of total gross receipts as a contribution to a refurbishment and replacement fund to be used for the repair or replacement of furniture, fixtures and equipment. Contributions were recorded as revenue and disbursements as expense or capitalized as assets when request for reimbursement were received from SSA. Contributions were \$27,290 and reimbursement requests were \$25,641 for the year ended June 30, 2006. There were no funds available for reimbursement at June 30, 2006. This provision was eliminated in the new MOU.

## NOTES TO FINANCIAL STATEMENTS JUNE 30, 2006

#### 15. COMMITMENTS AND CONTINGENCIES

The Society contracted with a project management company to manage all phases of its capital projects as part of the Campaign of a New Zoo. Because the pace of construction was exceeding the collection of contributions to the capital campaign, the project manager had previously agreed to defer the payment due date of certain 2002 invoices and has now issued a demand letter for payment of over \$605,000. The Society has accrued \$594,937 plus interest of \$114,121 at June 30, 2006, related to the liability. Interest expense for the year ended June 30, 2006, totaled \$50,556. The agreement with the project management company also calls for a penalty of \$5,000 for each month that the outstanding invoices remain unpaid. The Society has not recorded a liability for the accumulated penalties as they consider the likelihood of assessment to be remote.

It is at least reasonably possible that the above estimated accruals will change in the near term.

In the ordinary course of conducting business, there may be certain claims, suits and complaints filed against the Society. In the opinion of management, outcome of such matters, if any, will not have a material impact on the Society's financial position or changes in net assets.

#### 16. CONCENTRATIONS OF CASH

The Society maintains its cash in bank deposit accounts that, at times, may exceed federally insured limits. The Society has not experienced any losses in such accounts. Management believes the Society is not exposed to any significant credit risk related to cash.