

HOW CAN WE HELP WILD ORANGUTANS?

The greatest threat to wild orangutans is deforestation.

Orangutans are only found on two small islands, Borneo and Sumatra. These areas are losing tropical rainforest at an alarming rate, primarily due to palm oil agriculture and production.

TAKE
ACTION TO
HELP GREAT
APES



WHAT IS PALM OIL?

Palm oil comes from the African oil palm tree and is one of the most widely used edible vegetable oils in the world. It is found in many foods, cosmetics, cleaning solutions, biofuels, and personal care products like soap, lotion or shampoo.

SO, WHAT'S THE PROBLEM?

The demand for palm oil has sparked massive deforestation projects to remove rainforests through logging and uncontrolled burns. These practices impact Orangutan populations as well as thousands of other plant and animal species.

THERE'S A SOLUTION!

In order to preserve forests we need to support sustainably-sourced palm oil from companies that have pledged to be responsible with natural resources. Many major companies are already committed to using palm oil that is grown without destroying critical rainforest habitat, but it's up to us to push for forest-friendly consumer choices.

JOIN THE MOVEMENT

There is a growing community of people already working to protect forests for Orangutans and other incredible species. It's easy!



Download and use the FREE sustainable Palm Oil Shopping App developed by the Cheyenne Mountain Zoo to make wildlife-friendly choices.



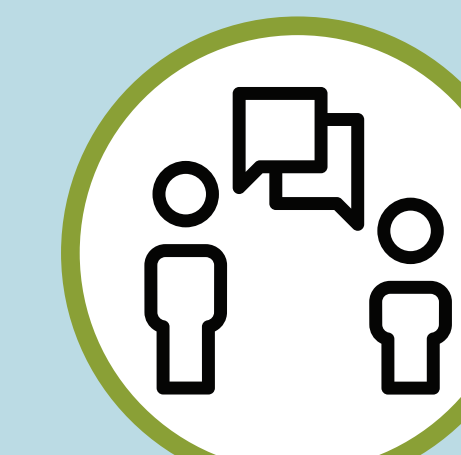
Visit www.cmzoo.org/palmoil to learn more about the complex issue with palm oil.



Purchase wood and paper products with the FSC-certified logo, which helps support the work that others are doing to protect forests in danger.



Learn more about Orangutans and how our choices impact wildlife here at the Zoo or at home.



Spread awareness by telling others about Orangutan conservation and the Palm Oil Shopping App.

REMEMBER, FUTURE GENERATIONS
DEPEND ON THE DECISIONS WE
MAKE TODAY!

